














Appendix 4 – Consultation Survey Results



Bromsgrove District Council - Cashless Car Park Payment Survey

1. How often do you park in Bromsgrove District Council car parks?				
Answer Choices			Response Percent	Response Total
1	Daily		4.20%	23
2	2-3 times each week		29.93%	164
3	Weekly		31.75%	174
4	Every other week		9.67%	53
5	Monthly		12.23%	67
6	Less often		9.85%	54
7	Never		2.37%	13
			answered	548
			skipped	6



2. Currently, the only two payment methods at Bromsgrove District Council car parks are coins and MiPermit App. Which method do you use most often?				
Answer Choices			Response Percent	Response Total
1	Coins		86.36%	462
2	MiPermit App		13.64%	73
			answered	535
			skipped	19

3. Have you experienced any of the following issues when using the current payment methods?				
Answer Choices			Response Percent	Response Total
1	Lack of change		47.13%	246
2	Not being able to access the MiPermit App		19.73%	103
3	No issues		41.76%	218
4	Other (please specify):		6.13%	32
			answered	522
			skipped	32

4. If card payment was accepted, would you use this method?

Answer Choices		Response Percent	Response Total
1	Yes		62.48% 333
2	No		37.52% 200
		answered	533
		skipped	21
		skipped	361

6. Are you aware of our long stay season tickets for Bromsgrove District Council car parks?

Answer Choices		Response Percent	Response Total
1	Yes		47.73% 252
2	No		52.27% 276
		answered	528
		skipped	26